

## Essential Commercial TV Functionality

LG Public Display TVs are designed specifically for hospitality and business environments. With simple user-friendly interfaces and superb images and video, the LW300C facilitates communications between businesses and their target audiences.



### LW300C

- Public Display Mode
- USB Cloning
- USB Auto Playback +
- RS-232C

### screen size

32"

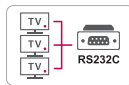


## Key Features



### Public Display Mode

From channel selection to volume level, you can control the TV settings in business areas. Public Display Mode also enables you to restore default settings, as required, on the TVs.



### RS-232C Control

Via the TV's RS-232C port, you can remotely control power and volume settings simultaneously.



### USB Auto Playback+

Create a media playlist of your choosing (video, music, and/or images). Save it to a USB memory device, and then simply connect the USB memory device to the TV to stream your playlist sequentially.

## Simple & Effective Maintenance



### USB Cloning

Clone all Public Display with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB memory device.



### Lock Mode

Lock Mode blocks external input signals with non-compliant content. This is a useful feature for preventing misuse of TVs in various facilities or public spaces.



### Self Diagnosis

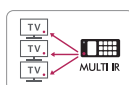
Enables service engineers to analyze the data and identify technical issues quickly and easily through a USB memory device.

## Convenience & Entertainment



### External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



### Multi IR

Multi IR function eliminates the remote control signal interference in a multi-TV single room installation. This system will work using the same LG TV model. (Optional multi IR remote available)



### Welcome Screen (Splash Image)

Display a warm greeting message with your business name/logo on the TV when it is turned on. Welcome screen leaves a favorable impression on visitors.

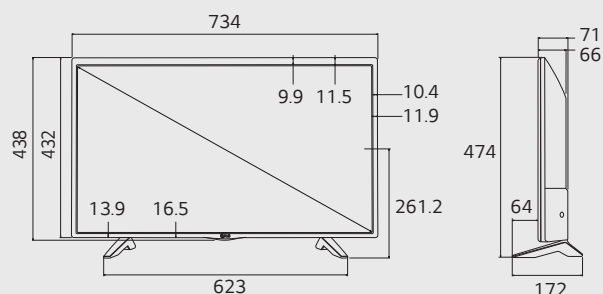
## Specifications

LW300C (NA)

		32
DISPLAY	Type	Direct LED
	Resolution	1,366 x 768 (HD)
	Brightness	200cd/m <sup>2</sup>
	Dynamic Contrast Ratio	100,000:1
	Static Contrast Ratio	1,100:1
	Viewing Angle Degree	178° / 178°
	Response Time (G to G)	9 m/s
BROADCASTING SYSTEM	Frame Rate	60 Hz
	Analog	NTSC
	Digital	ATSC / VSB / Clear QAM
VIDEO	Triple XD Engine	•
	Real Cinema 24p (3:3 Pull down)	•
	Dynamic Color Enhancer	•
	Aspect Ratio	6 modes (16:9, Just scan, Set by program, 4:3, Zoom, Cinema zoom 1)
AUDIO	Audio Output / Speaker System	3W + 3W / 2.0 ch
	Sound Mode	6 modes (Standard, News, Music, Cinema, Sport, Game)
	Sound Optimizer	3 modes (Normal, Wall-Mount Type, Stand Type)
	Clear Voice	•
GENERAL FEATURES	Management	USB Diagnostics
	Interactivity	HTNG / HDMI-CEC
	RJP Compatibility	Teledapt (RS232C), Teledapt / Guestlink (HDMI CEC)
	USB Media	USB Auto Playback+, Moving Picture Playback (Divx HD), Picture (JPEG), Audio Codec (MP3, AC3, MPEG, AAC, HEAAC, CDDA, LPCM)
	Advanced Setting Option	Auto Off / Auto Sleep, Motion Eye Care
COMMERCIAL FEATURES		Welcome Screen, Lock Mode, PDM, Multi-IR Code, USB Cloning
INTERFACE	Rear	RF In, AV In (Sharing with Component In), Component In + Audio, USB 2.0, HDMI/HDCP In, PC Audio Input (Sharing with Component Audio), RS-232C In
DIMENSION	Bezel Width (L/R, U, B) : on bezel based	11.9, 11.9, 16.5
	Bezel Width (L/R, U, B) : off bezel based	10.4, 9.9, 13.9
	Vesa (mm)	200 x 200
	WxHxD / weight (w/o stand)	734 x 474 x 172 / TBD
	WxHxD / weight (with stand)	734 x 474 x 172 / 4.7
	WxHxD / weight (Carton)	795 x 505 x 134 / 6.2
POWER	Type	Adaptor
	Voltage, Hz	100~240V, 50 / 60 Hz
	Typical (Watts)	22.0
	Stand-by (Watts)	0.5
STANDARD APPROVAL	Safety	UL
	Environment	FCC
	Etc.	RoHS, cUL, NOM
UPC		719192200883

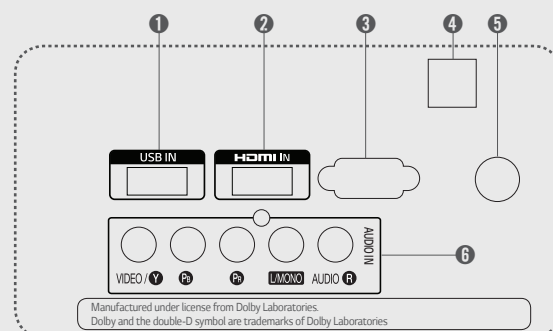
## Dimensions

32"



## Connectivity

- ① USB IN
- ② HDMI IN
- ③ RS-232C IN
- ④ DC-IN
- ⑤ ANTENNA / CABLE IN
- ⑥ COMPONENT IN / AV IN



Download LG Commercial Display Mobile App



More info [www.LG.com/us/commercial](http://www.LG.com/us/commercial)

YouTube [youtube.com/c/LGCommercialDisplay](https://youtube.com/c/LGCommercialDisplay)

All screen images are simulated. Dimension and weights are approximate.

Design, features and specifications subject to change without notice.

Copyright © 2016 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp.

The names of products and brands mentioned here may be the trademarks of their respective owners.

